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FOR IMMEDIATE RELEASE

THE OMAs 2023 WILL BE CONVERGING ON SEPTEMBER 24

Oshawa, ON - August 11, 2023 – Oshawa Tourism and The OMAs 2023 (formerly Oshawa Music Awards) are thrilled to announce a momentous addition to Convergence Weekend that will amplify the vibrant music scene of Oshawa and the Durham Region. The highly anticipated 2023 Awards show, celebrating music in the Durham Region, will join the outstanding music and culture lineup taking over downtown Oshawa from September 22 to 24 at the Convergence Music and Art Festival. The OMAs have announced that the annual awards show, including live performances, will take place on September 24, 2023, at The Regent Theatre.

Convergence Weekend will serve as a sensational platform for artists, musicians, and music enthusiasts from across the province to gather in the heart of Durham Region and revel in the rich tapestry of sounds that define the region's music landscape. This event aims to foster community spirit, connect music enthusiasts, and elevate the artistic brilliance that emerges from Oshawa and its surroundings.

The OMAs, an esteemed annual music awards ceremony that has recognized exceptional talent in Oshawa and the Durham Region for five years, will be an integral part of Convergence Weekend, adding an extra layer of excitement and prestige to the festivities. By combining the vibrant energy of Convergence with the prestigious honour of The OMAs, attendees can expect an unparalleled experience celebrating the very best of Ontario's music scene right here in Oshawa.

"Oshawa Tourism is thrilled to welcome The OMAs to the Convergence Art and Music Festival. The OMAs share our vision to celebrate and support the exceptional music that flourishes within our community," said Krista Licsi, Director of Oshawa Tourism. "Convergence weekend will reflect the diverse and evolving music landscape in Oshawa and the Durham Region."

Convergence will feature an exciting lineup of musical performances, art installations, interactive booths and displays, a Nerd Alley, an International Street Food Alley, live professional wrestling, and much more. With a focus on inclusivity, diversity, and creativity, the event promises to provide an immersive experience showcasing the depth of talent in Durham Region's local arts and culture scene.

"The OMAs is delighted to be a part of Convergence and to enhance the scope and reach of this region's musical talent," stated Thao Nghiem, a member of the OMA Board of Directors. "As a component of the Convergence, The OMAs act as a significant platform to recognize and celebrate the extraordinary artists who contribute to the musical landscape of our region."

Music enthusiasts, media professionals, and music industry stakeholders are encouraged to mark their calendars for September 22 to 24 to participate in this extraordinary music celebration in Oshawa. For more information on both events, visit www.convergenceoshawa.com.

For media inquiries, please contact: Krista Licsi, Director, Oshawa Tourism
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About the Convergence Art and Music Festival: The Convergence Art and Music Festival is a celebration of the intersection of art and music in downtown Oshawa. The festival aims to create a platform for local and Canadian artists and musicians to showcase their talent while fostering community and creativity. The event features a variety of free community events, including a street festival with a full day of live performances featuring headliners The Strumbellas; and exciting ticketed events, including the OMAs, and live experiences at the Biltmore Theatre, Atria Bar and Grill and the Tribute Communities Centre.

Oshawa Tourism is a division of the Greater Oshawa Chamber of Commerce. The Greater Oshawa Chamber of Commerce was established in 1928 and serves and advocates for a membership of over 500 businesses of various sizes, as well as building community relationships between members, post-secondary institutions, city staff, local elected officials, and the residents of the City of Oshawa through many initiatives including networking opportunities and events. For more information on The Greater Oshawa Chamber of Commerce, please visit www.oshawachamber.com.

About The OMAs:

Now in its sixth year, The OMAs rebranded in 2022, emphasizing a commitment to celebrating music in the Durham Region. Held annually, the show presents awards in 11 categories. It recognizes the influence and achievements of local music creators, businesses, and music supporters that help to grow the music scene within the Durham Region, Canada, and globally. For more information, visit www.theomas.ca.

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